Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Reading Guide

Due 3/24

35 points

Pages 315-361

1. What was meant when Coolidge said the “Business of America: is Business?
2. Describe Americas role in the world between 1920 and 1929 (319)
3. Describe Economic Growth and instability in the era (324-326)
4. How did daily life change during this era? Discuss consumer culture and the automobile (327-333)
5. How did advertising “create” consumers? (333-334)
6. How did Radio, Music and the movies create a “mass culture” (324-337)?
7. How did women’s lives and roles change during this era (338-342)?
8. Explain why agriculture was in crisis (342-344)
9. Describe African-American life in the 1920’s (347-353)
10. Who were fundamentalists? (353-359)