**AP US Government – Reading Guide – Chapter 5 – Pages 145-154**

**Due 1/13**

**Value: 15 points**

**Terms:** mass media mainstream media prime time news cycle FCC broadcast media fairness doctrine equal time provision concentration cross-ownership media conglomeration media effects filtering slant priming framing

**The News Media (145-154)**

1) Briefly describe the three mainstream media sources and the role that each plays in the political process. 145-146

2) Why does the government regulate media? What regulations have existed? 150

3) What has been the effect of deregulation? Is this a problem? 151-152

4) **KEY!!!** What is the role of media effects on the political process? You have these as terms, but make sure you understand the 4 different media effects. 152-153