**Name:**

**Chapters 5 pages 104-125**

**Due 9/28**

**15 points**

1. How does an absence of or partial information lead to discrimination? Why does this happen? 106-107
2. How does buying a used car illustrate the problems caused by asymmetry of information? 108-109

1. How are the problems in the healthcare system related to information issues? 110-111
2. How does the solution of the “personal mandate” solve a problem of information in the health care industry? 115 -116
3. Why do businesses spend so much money creating an effective brand? 118-121
4. What do you think about the racial profiling example? 124-125